# **Foundation Funds Overview**

2025 ECU Financial Services Workshop



**ECU's Foundations** 

# **ECU** Foundation Inc.







### **Foundation Website**

### **Foundation Website**



#### WHO WE ARE

East Carolina University has four associated entities representing each corner of the campus.





# FY 2024 Foundation Highlights

### **ECU Foundation**

- Total assets \$236.9 million
- Contributions \$12.1 million

### **Pirate Club**

- Total assets \$57.4 million
- Contributions \$18.0 million

In FY24, the ECU foundations combined total support to the University was \$27.3M.

### **ECU M&HS Foundation**

- Total Assets \$85.2 million
- Contributions \$4.6 million



### **Office of Gift Records**

- All gifts/sponsorships should be deposited through the Office of Gift Records to ensure the tax deductibility of the contribution.
- What documentation should be taken to gift records?
  - Check
  - Gift Form or Non-Gift Form
    - Source of funds (donor, fundraiser, registrations, etc.)
    - FOAP
- Checks should NOT be sent to Office of Gift Records through campus mail



### **Office of Gift Records 2**

- Located on the second floor (suite 2200) of Greenville Center
- Need your ONE card to access the building and suite
- If no one is in the office, place the check and form in the secure lockbox in the hallway
- U-Stores for Foundation funds
  - Contact Robin Mayo about setting up for events (<u>mayoro@ecu.edu</u>)
- Fundraisers reach out to request the Fundraising Event Guidelines prior to planning fundraisers
- Gift Records contact: <u>ecugiftrecords@ecu.edu</u>



### **Foundation Expenditure Policies**

- Each foundation has a board-approved policy
- Helps ensure that donor contributions are stewarded/used appropriately
- Provides guidelines for using foundation funds, including:
  - Documentation requirements
  - Approval requirements
  - Payment process requirements



### **Documentation Requirements for Expenses**

- Same requirements as when processing from any other funding source
- All invoices or receipts must provide an itemized list of expenses
- Receipts/invoices from vendors must be originals
- Business purpose of each expenditure must be clearly documented
  - Purpose must be consistent with the purpose of the fund, the mission of the Foundation, and the mission of the University
- Provide other supporting documentation
  - Meeting/program agenda
  - List of attendees



### **Approval Process for Foundation Expenditures**

- Expenditures must be approved by the fund manager or by an individual with delegated authority
  - NO delegation allowed for:
    - Transactions over \$2,500
    - Scholarships
- Certain situations may require additional levels of approvals
- ALL expenditures are reviewed and approved by the Financial Services teams at the respective foundation



### **Payment Process**

- Foundations utilize the University's payment processes and follow its requirements to the extent possible
  - Accounts Payable
  - Payroll (for employee awards and moving expenses)
  - Financial Aid (for student awards/scholarships)
  - ProCard
- Use of personal credit/debit cards and reimbursements should be the last option for payment methods



### **Questions to Ask Yourself**

- Do you have funds available?
- Does the expenditure meet the purpose of the fund you intend to use?
- Is this expenditure reasonable and prudent?
  - "Newspaper test" would you be comfortable with the expenditure and amount being made public?
- Has the fund manager (or designee) approved the use of funds?
- Do you have all of your supporting documentation for the expenditure?
- Does the expenditure comply with University policies?



### **Common Foundation Expenditures**

- University-related travel
- Event expenses
- Moving expenses
- Business meals
  - Non-University guests MUST participate
- Entertainment
  - Non-University guests MUST participate

- Tips (up to 20%)
- Awards to employees
- Awards/gifts to non-University personnel
  - Residents
  - Research participants
- Retirement awards/gifts
- Flowers



### **Prohibited Foundation Expenditures**

- Expenses for personal benefit (ex. breakroom supplies)
- Fines incurred while on University business
- Parking permits for University employees
- Gifts or food to celebrate employee birthday, going-away, baby shower, etc.

- Contributions to other 501(c)(3) entities
- Political contributions
- Gifts represented as being from an individual
- Lavish expenditures



### **ProCard & Foundation Funds**

- Follow all ProCard policies and procedures
- Documentation requirements DO NOT change when using ProCard
  - Does the expenditure meet the purpose of the fund?
  - Is this expenditure reasonable?
  - Do you have fund manager approval?
  - Do you have funds available?
- Allocate your charges appropriately if you are not sure about a FOAP...ASK
- Upload all supporting documentation in Emburse Enterprise



### **Sales Tax on Foundation Funds**

- 501(c)3 organizations are eligible for refund on North Carolina Sales tax paid
- Foundation financial staff file semi-annual refund requests for sales tax paid
- Internal threshold of \$10 or more sales tax paid
  - Department can choose to separate out smaller amounts
- Sales tax paid should be coded to account 73115
  - Can be used in both Emburse Enterprise (formerly Chrome River) and PORT



## **Sales Tax on Foundation Funds 2**

- Foundations cannot request reimbursement for the following:
  - Sales tax paid on alcohol
  - Prepared Food (restaurant) tax
    - This is an additional 1% sales tax charged at restaurants in some North Carolina towns (ex. Raleigh, Charlotte, some OBX towns)
  - Occupancy tax on hotels
    - Typically, around 6%
    - Mecklenburg is 8%

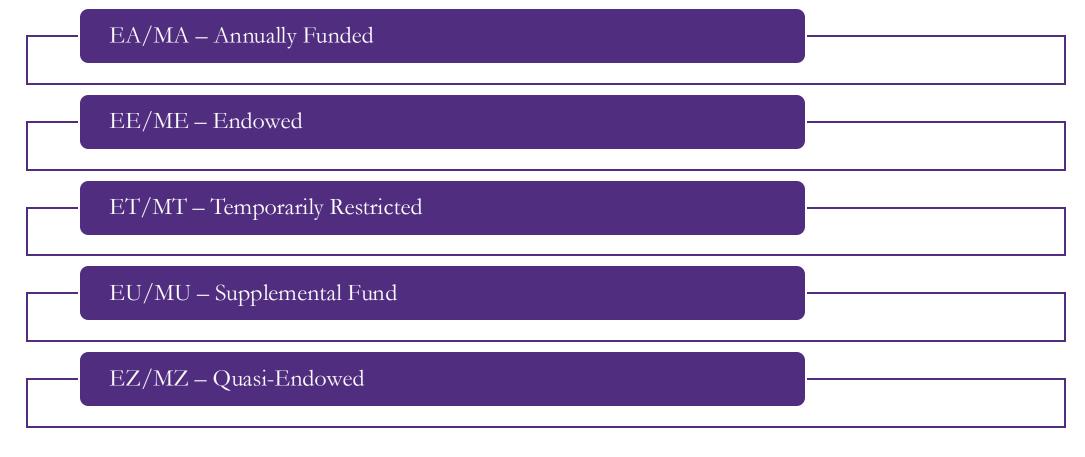


### **Scholarships/Academic Works**

- Annual contribution deadline for scholarship funding cycle is 12/31
- When can we expect funding information from Foundations?
  - Initial information provided around 12/1 for planning purposes
  - Final funding availability provided mid-January
- What to consider when deciding how much to award
  - Annual endowment spending rate (if applicable)
  - Is this a multi-year scholarship commitment?
  - Does the scholarship have a defined award amount or minimum?



# **Foundation Fund Types**





### **Foundation Funds & Banner**

- Do NOT use Self Service Banner for foundation funds
- Banner Admin Pages is the preferred method for accessing foundation fund information
  - Firefox or Chrome work best with Banner 9
- Quick queries (ODS based) are available on the <u>Systems</u> <u>Coordination website</u>

Controller's Office -



**Financial Services** 

About Us -

#### **Systems Coordination**

Accounts Receivable

Financial Services Systems Coordination's primary purpose is to advance the Division of Administration and Finance, and the University, by supporting financial technological needs of the division. Systems Coordination focuses on delivering the most efficient and effective computing for financial reporting, disbursements, payroll, and student finance functions. As a customer service department, they provide technical assistance for the integration between Banner Finance and other systems, implement new technologies, oversee Banner Finance system security and training, monitors Payment Card Industry Compliance, and act as a liaison to ITCS and HRIS.

Enterprise Risk Management

Foundations

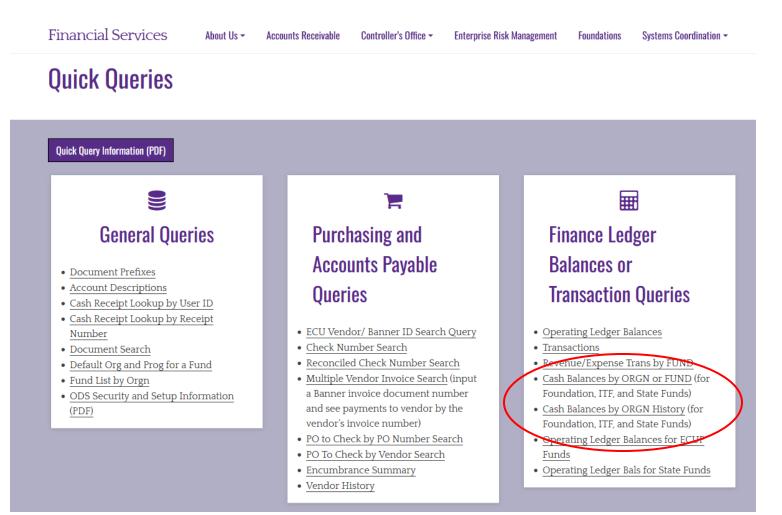
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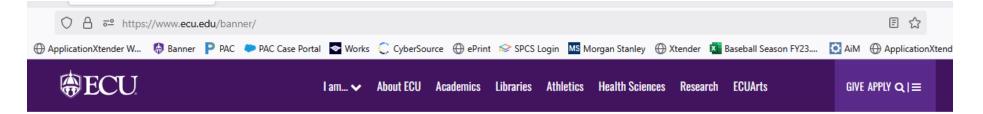


### **Quick Queries for Foundation Funds**

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### **Banner Admin Pages**

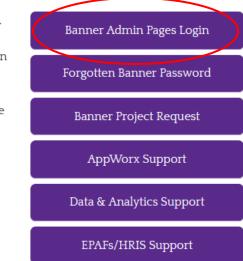


### **Ellucian Banner SIS & ERP System**

Ellucian Banner is ECU's centralized Student Information System (SIS) and Enterprise Resource Planning (ERP) system. The Banner Student, Finance, and Human Resource modules are used to support academic and administrative needs across the university, and the system serves as the system of record for the university's academic, financial, and human capital management data. Banner is a vendor-supported, commercial off-the-shelf (COTS) software that is highly configurable for the needs of the campus. The software has web-based self-service applications for students and employees to manage personal and academic information, and a separate web-based user interface for administrative offices. These applications are accessible through PiratePort, the university's web portal.

We welcome your questions and feedback to help us better serve the university's enterprise information system needs. Contact me at <a href="mailto:stanleyd14@ecu.edu">stanleyd14@ecu.edu</a> if we can help.

Doug Stanley IT Director, Enterprise Information Systems





### Fund Balance - FGITBSR

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COA: E East Carolin	na University Fiscal Year	: 25 Fund: ET4142 Priority Health Ed and Prom	otion OR Fund Type: Acco	ount: OR Acct Type:	Revenues	Expe	enses		C	Start Over
- CURRENT FUND BAL	ANCE					-		Settings 🔛 Inser	t 🗖 Delete	Copy 🖁 Filt
Acct Type	Account	Description	Beginning Balance	Debit/Credit	*		Current Balance		Debit/Credit	*
AA	10010	Claim on Cash		3,120.84 Debit				2,160.93	Debit	
FA	20001	Banner Accounts Payable		0.00 Credit				0.00	Credit	
FA	20009	Accounts Payable		200.49 Credit				0.00	Credit	
KA	39110	Expenditure Control		0.00 Debit				2,021.14	Debit	
KA	39310	Revenue Control		0.00 Credit				1,261.72	Credit	
LA	40000	Fund Balance		2,920.35 Credit				2,920.35	Credit	
	Tota	I ALL ACCOUNTS		0.00				0.00		
					Cu	irrent Fund Balance		2,160.93	Credit	>
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Current Fund Balance



# **Transaction Summary - FGIBDST**

Organization: 5604 ORGANIZATION BL		d Promotion Fund: ET4142 Priority Health Ed and Pro	notion Program: Account: Accoun	t Type: Activity: Locati	on:	Settings 🚦 Insert	Dalata De Cany 🖉 Eik
Account	Type	Title	Adjusted Budget	YTD Activity	Commitments	Available Balance	
54011	R	Gifts	0.00		1,261.72	0.00	-1,261.7
72317	E	Other Supplies Miscellaneous	0.00		182.39	0.00	-182.3
73089	E	Other Current Services	0.00		452.00	0.00	-452.0
73095	E	Acknowledge and Recognition	0.00		155.75	0.00	-155.
73105	E	Food and Food Services NonTravel	0.00		1,169.22	0.00	-1,169.3
73766	E	Gift Administrative Fee	0.00		61.78	0.00	-61.7
		Net Tota	0.00		-759.42	0.00	
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**YTD Activity** 

\*\* NOTE: Revenue lines total to "Revenue Control" on FGITBSR Expense lines total to "Expense Control" on FGITBSR



### **Transaction Detail - FGITRND**

× @	) ellucian Det	ail Transactio	n Activity	FGITRND 9.3.22 (PBAN)							ADD 🖁		🛃 RELAT	ED 🔆 TO	ols 💄
COA: E	COA: E Fiscal Year: 25 Index: Fund: ET4142 Organization: 560401 Account: 72317 Program: Activity: Location: Period: Commit Type: Both									Sta	art Over				
▼ DETAIL TRANSACTION ACTIVITY							nsert 🗖 De	lete 📲 Co	py 🎗 🕄 Filter						
Account	Organization	Program	Field	Amount	Increase (+) or Decrease (-)	Туре	Document *	Transaction Date *	Activity Date *	Description	Com	mit Type	Fund *	Activity	Location
72317	560401	0000	YTD	45.89	+	INNI	TC030055	11/06/2024	11/06/2024	Wallen, Michele H.	U		ET4142		
72317	560401	0000	YTD	136.50	+	J60	PC001192	08/15/2024	08/15/2024	B01343845_08/06/2024_IN *A1 AWARDS	U		ET4142		
			Total	182.39	+										
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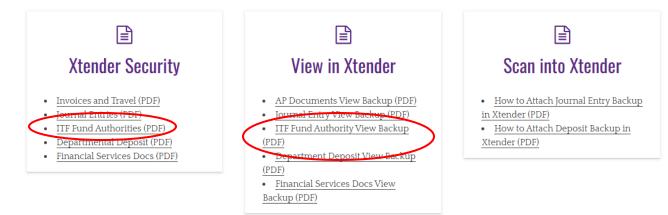


# **Fund Agreements**

- Fund Agreements can be viewed in Xtender
- E-FS-FUNDAUTH cabinet
- Must also have Banner Finance access to view fund agreements
  - ORG driven



To request security access to XtenderSolutions, log into Pirate Port, select "Banner Security Request." A user's security access is limited by the Banner ORGN security.





### **Fund Agreements 2**



**ECU** Foundation

**Foundations Fund Authority Summary** 

					_	ATTRIBUTE:	9119
FUND #:	EA3118		ORGN:	560101	PROG:	0000	
Fund Title (per system) :				Leadership in	Recreation		
	4072		F746	College:	College of	Health and Human Perfe	ormance
Gift Records #		Detail Code: (if applicable)		ECU Email:			
		(it applicatio)		ECU Address:			

Formal Fund Title: Responsible Person (title & dept.):	Leadership in Recreation Scholarship Dean of the College of Health and Human Performance					
Purpose Category:	Undergraduate Scholarship					
Fund Purpose Description:	the purpose of the fund is to award 2 scholarships in Rec Therapy and 2 in Parks Management at \$1500 for and \$1000 for Seniors, the Junior will receive the Senior award if qualified, to help recruit and retain stud					



# **©ECU**. Foundation Inc.

#### FUND AGREEMENT

#### FOR THE COLLEGE OF HEALTH AND HUMAN PERFORMANCE PRIORITY FUND

#### I. ESTABLISHMENT

- A. THIS AGREEMENT is made effective as of the date of the last signature affixed between the College of Health and Human Performance (Academic Area) and the ECU Foundation, Inc. (Foundation).
- B. The Academic Area and the Foundation agree to establish a temporarily restricted fund in the Foundation known as the College of Health and Human Performance Priority Fund (Fund). The fund manager will be the Dean of the College of Health and Human Performance, or a comparable position should this position title no longer exist (Administrator).

#### IV. PURPOSE AND USE OF FUNDS

This Fund shall be used to provide priority support for the College of Health and Human Performance. Expenditures are at the discretion of the Administrator. The amount and terms of each scholarship award and the recipient thereof shall be determined in accordance with College, University, and Foundation guidelines and procedures then in effect. All of the money in the fund is spendable at any time. The Administrator shall be responsible for administering the distributions from the Fund and applying such distributions in accordance with Foundation and University policies and procedures.

**ECU** 



FUND AGREEMENT

FOR THE ENDOWMENT FUND FOR ACADEMIC PRIORITIES

#### I. ESTABLISHMENT

- A: THIS AGREEMENT is made effective as of the date of the last signature affixed between the Honors College (Academic Area) and the East Carolina University Foundation. Inc. (Foundation).
- B. The Academic Area and the Foundation agree to establish an endowed fund in the ECU Foundation known as Endowment Fund for Academic Priorities (Fund). The fund manager will be the Dean of the Honors College or a comparable position should this position title no longer exist (Administrator).

#### IV. PURPOSE AND USE OF FUNDS

This Fund shall be used to provide support for Honors College students and faculty engaged in academic and scholarly experiences. Expenditures may be used for, but are not limited to, supporting student academic and scholarly experiences based in the Honors College and faculty stipends or support for both curricular and co-curricular initiatives that engage faculty with Honors College students. The Administrator shall be responsible for administering the distributions from the Fund and applying such distributions in accordance with Foundation and University policies and procedures.



### IV. PURPOSE AND USE OF FUNDS

The purpose of the fund is to provide two scholarships (for a total of four) in Recreation Therapy and Parks Management to help recruit and retain students. The amount, terms, and the recipient of each scholarship shall be in accordance with College, University and Foundation guidelines and procedures then in effect. The Administrator shall be responsible for administering the distributions from the Fund and applying such distributions in accordance with university policies and procedures and the following preferences:

- 1. Award two scholarships in the amount of \$1,500 to two Juniors.
- 2. Award two scholarships in the amount of \$1,000 to two Seniors.

Scholarship may be re-awarded to existing recipient for Senior year if candidate reapplies and continues to be qualified.



### **Questions?**



# **Contacts – ECU Foundation**

- Brittany Stockstill, Controller
  - powellb15@ecu.edu or 737-4811
- Heather Wiggins, Accountant
  - gardnerh@ecu.edu or 737-5369
- Mark Sarfo, Accountant
  - <u>sarfom22@ecu.edu</u> or 328-9574
- Rachel Nichols, Accountant
  - nicholsr@ecu.edu or 328-9558
- Tonya Jones, Administrative Support Specialist
  - <u>wilsonto@ecu.edu</u> or 328-9553



### **Contacts – ECU M&HS Foundation**

- Michelle Chewning, Controller
  - taylormi24@ecu.edu or 744-2287
- Mandy King, Accountant
  - <u>kinga@ecu.edu</u> or 744-2170
- Tracy Gilland, Administrative Support Specialist
  - gillandt@ecu.edu or 744-3765

